

Dive into data and UX
With Beusable

All-in-One
Data Analytics Tool

Beusable Code Installation Guide

2022-08-09

FOUR GRIT

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FOUR GRIT **Beusable**

Beusable tracking code can be installed in 2 different methods:
Please complete the code installation in a manner of your convenience.

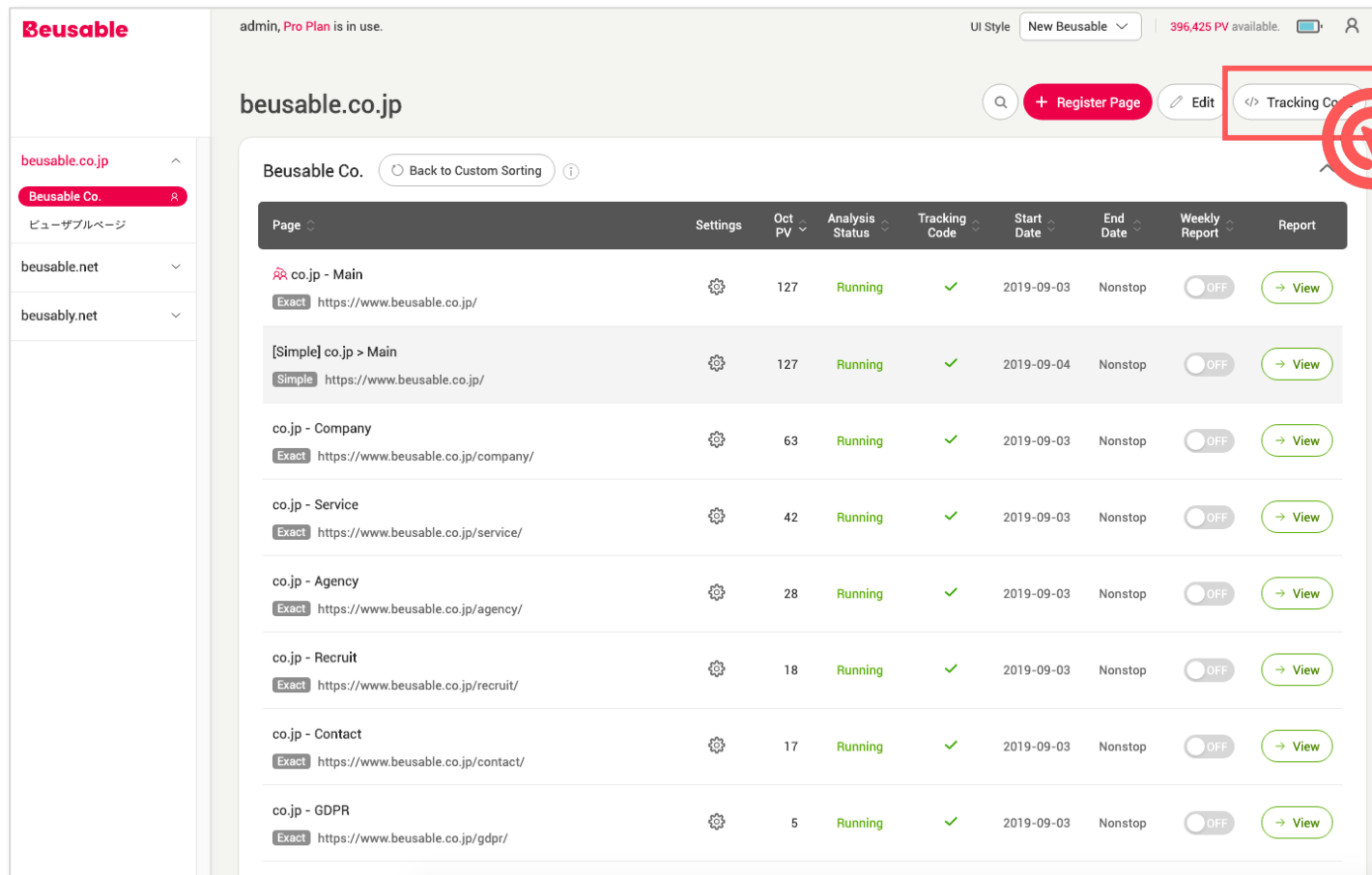
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1. Manual Installation (General Method)

1. Manual Installation (General Method) > Check Tracking Code

Click <Tracking Code> button in Beusable Dashboard.



The screenshot shows the Beusable dashboard interface. The top navigation bar includes the Beusable logo, user information (admin, Pro Plan), UI Style (New Beusable), and available PV (396,425). The main content area displays a list of pages for 'beusable.co.jp'. A red box highlights the 'Tracking Code' column header, and a red arrow points to the 'Tracking Code' button for the 'co.jp - Main' page.

Page	Settings	Oct PV	Analysis Status	Tracking Code	Start Date	End Date	Weekly Report	Report
co.jp - Main Exact https://www.beusable.co.jp/	⚙️	127	Running	✓	2019-09-03	Nonstop	OFF	View
[Simple] co.jp > Main Simple https://www.beusable.co.jp/	⚙️	127	Running	✓	2019-09-04	Nonstop	OFF	View
co.jp - Company Exact https://www.beusable.co.jp/company/	⚙️	63	Running	✓	2019-09-03	Nonstop	OFF	View
co.jp - Service Exact https://www.beusable.co.jp/service/	⚙️	42	Running	✓	2019-09-03	Nonstop	OFF	View
co.jp - Agency Exact https://www.beusable.co.jp/agency/	⚙️	28	Running	✓	2019-09-03	Nonstop	OFF	View
co.jp - Recruit Exact https://www.beusable.co.jp/recruit/	⚙️	18	Running	✓	2019-09-03	Nonstop	OFF	View
co.jp - Contact Exact https://www.beusable.co.jp/contact/	⚙️	17	Running	✓	2019-09-03	Nonstop	OFF	View
co.jp - GDPR Exact https://www.beusable.co.jp/gdpr/	⚙️	5	Running	✓	2019-09-03	Nonstop	OFF	View

1. Manual Installation (General Method) > Copy Tracking Code

Click <Copy> button to copy Tracking Code.

The screenshot shows the Beusable dashboard interface. A modal window titled "Tracking Code" is open, displaying the following JavaScript code:

```
1 <script type="text/javascript">
2 (function(w, d, a){
3   w.__beusablerumclient__ = {
4     load: function(src){
5       var b = d.createElement("script");
6       b.src = src; b.async=true; b.type = "text/javascript";
7       d.getElementsByTagName("head")[0].appendChild(b);
8     }
9   };w.__beusablerumclient__.load(a);
10 })(window, document, "//rum.beusable.net/script/b160804e144953u53/e648e8d8b0");
11 </script>
```

A red circle highlights the "Copy" button at the bottom of the modal. The background shows a table of tracking codes for various pages, including "co.jp - Main", "[Simple] co.jp > Main", "co.jp - Company", "co.jp - Service", "co.jp - Agency", "co.jp - Recruit", "co.jp - Contact", "co.jp - GDPR", and "co.jp - Policy".

1. Manual Installation (General Method) > Install Tracking Code

Now, insert the copied tracking code before `</body>` tag as shown below!

```
<!--// [D] FOOTER -->
<script src="/js/slide_v2.js"></script>
</div>

<script type="text/javascript">
  (function(w, d, a){
    w.__beusablerumclient__ = {
      load : function(src){
        var b = d.createElement("script");
        b.src = src; b.async=true; b.type = "text/javascript";
        d.getElementsByTagName("head")[0].appendChild(b);
      }
    };w.__beusablerumclient__.load(a);
  })(window, document, '//rum.beusable.net/script/b160804e144953u53/856b0b83b6');
</script>
</body>
</html>
```

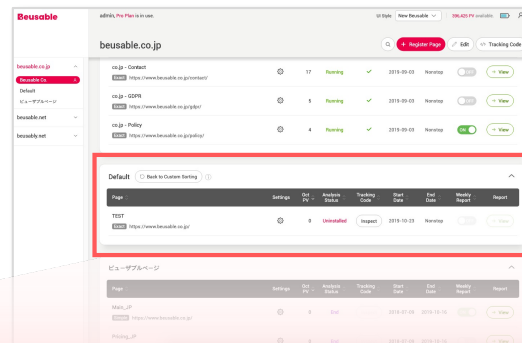
Insert

Tip! It's recommended to install the tracking code in domain common area, so that the code can be automatically installed within the same domain pages.

1. Manual Installation (General Method) > Confirm Code Installation

Click <Inspect> button to confirm code installation.

※ Confirmation of tracking code installation cannot be verified prior to the set analysis start date.



Default Back to Custom Sorting

Page Settings Oct PV Analysis Status Tracking Code Start Date End Date Weekly Report Report

TEST Exact <https://www.beusable.co.jp/> 0 Uninstalled Inspect 2021-10-23 Nonstop OFF View

1. Manual Installation (General Method) > Confirm Initiation of Analysis

When tracking code installation is confirmed, the status value of the page changes to 'Analyzing'. Within a couple of hours, the status changes to 'Running' and the <View> button becomes active.

The screenshot shows a dashboard with a table of pages. The table has columns for Page, Settings, Oct PV, Analysis Status, Tracking Code, Start Date, End Date, Weekly Report, and Report. The first row shows a page named 'TEST' with the URL 'https://www.beusable.co.jp/'. The 'Analysis Status' column for this page is 'Analyzing' (highlighted with a red box), and the 'Tracking Code' column shows a green checkmark. The 'Weekly Report' column has a toggle switch set to 'OFF'. The 'Report' column has a 'View' button (highlighted with a red box). A red arrow points from the 'Analyzing' status to the 'Running' status in the next screenshot.

Page	Settings	Oct PV	Analysis Status	Tracking Code	Start Date	End Date	Weekly Report	Report
TEST Exact https://www.beusable.co.jp/		0	Analyzing	✓	2019-10-23	Nonstop	OFF	→ View

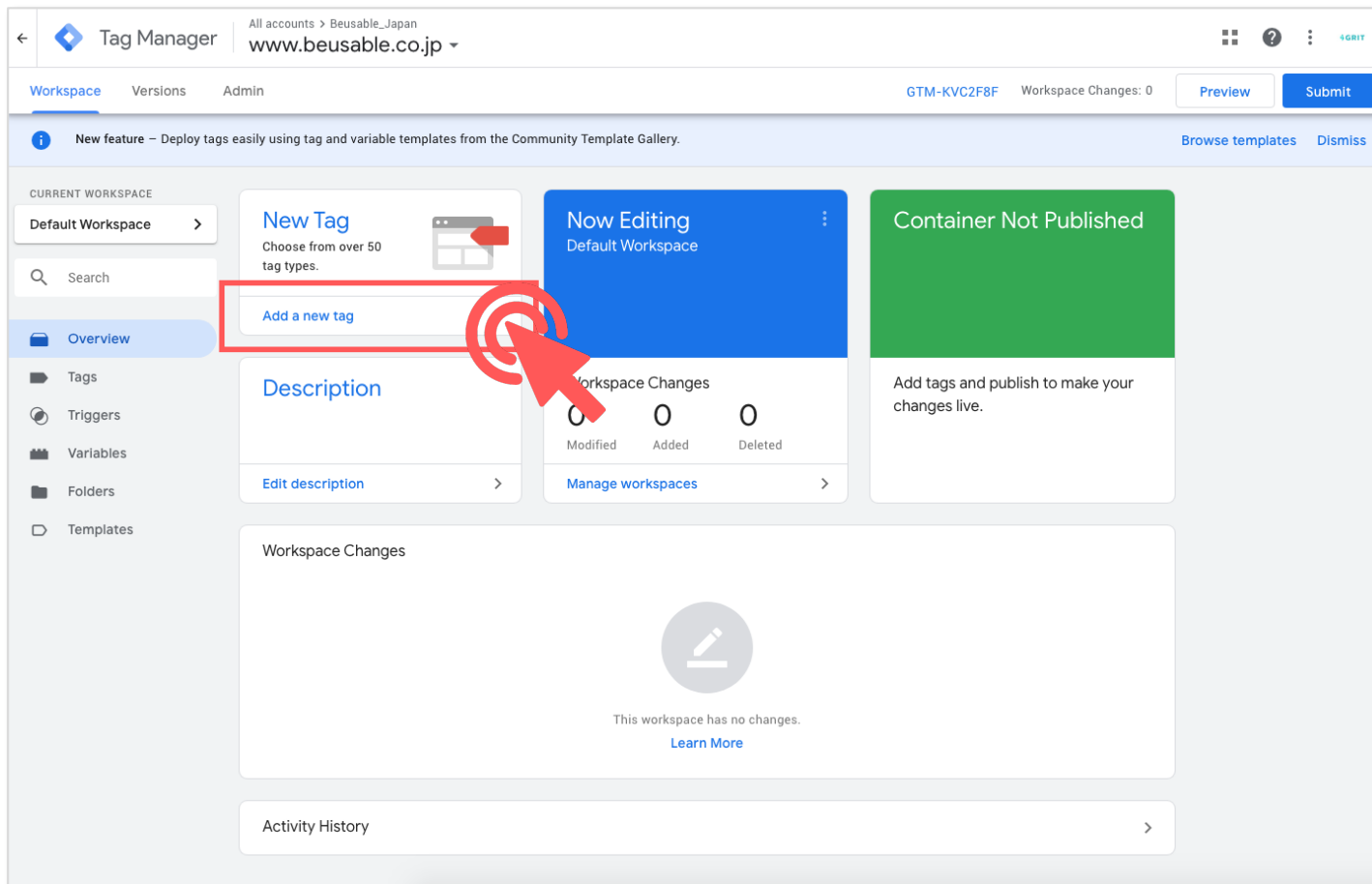
The screenshot shows the same dashboard as above, but the 'Analysis Status' for the 'TEST' page has changed to 'Running' (highlighted with a red box). The 'Weekly Report' toggle switch is now 'ON'. The 'View' button remains highlighted with a red box. A red arrow points from the 'Analyzing' status in the previous screenshot to the 'Running' status in this one.

Page	Settings	Oct PV	Analysis Status	Tracking Code	Start Date	End Date	Weekly Report	Report
TEST Exact https://www.beusable.co.jp/		4	Running	✓	2019-10-23	Nonstop	ON	→ View

2. Installation with Google Tag Manager

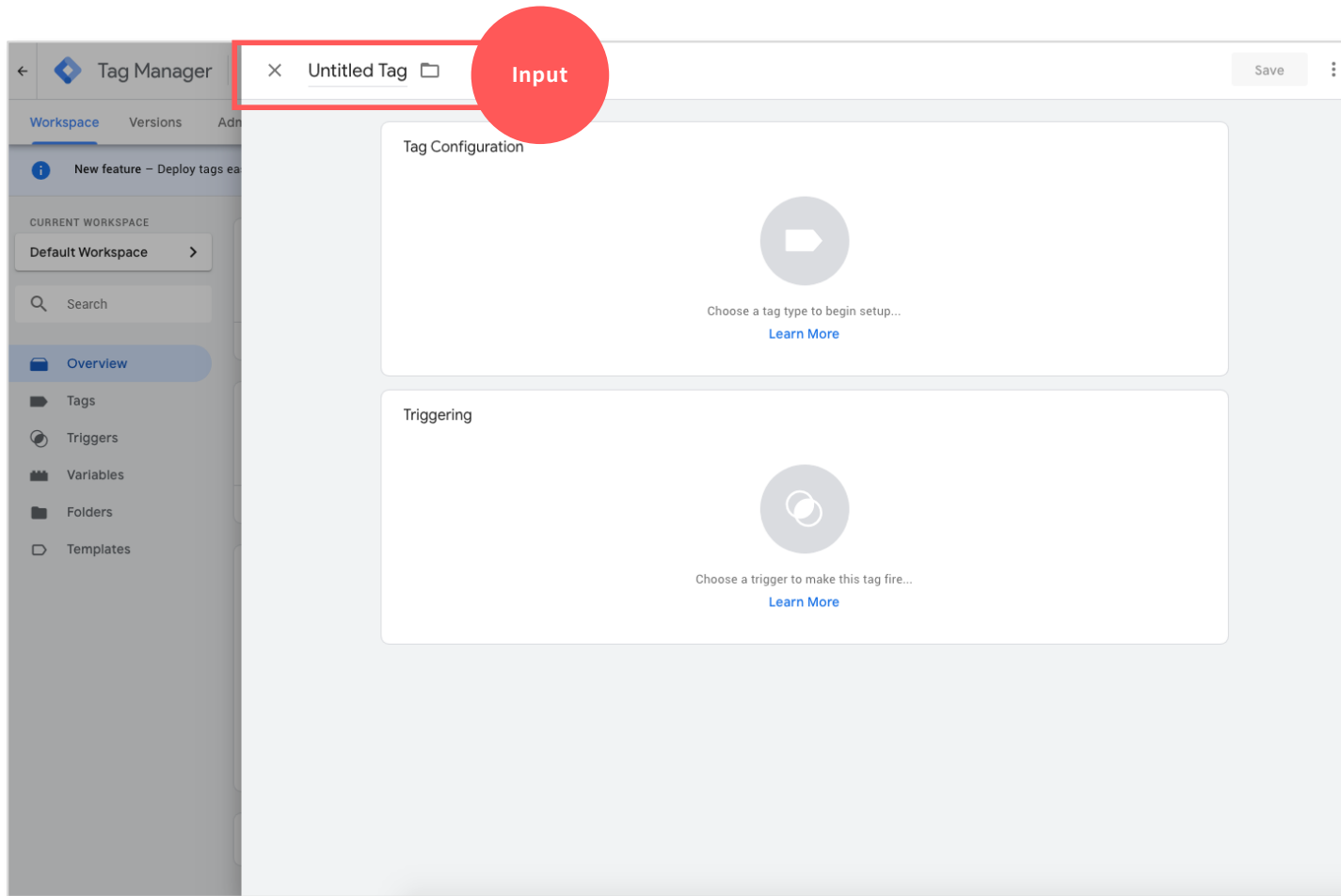
2. Installation with Google Tag Manager

Click <Add A New Tag> button in Google Tag Manager.



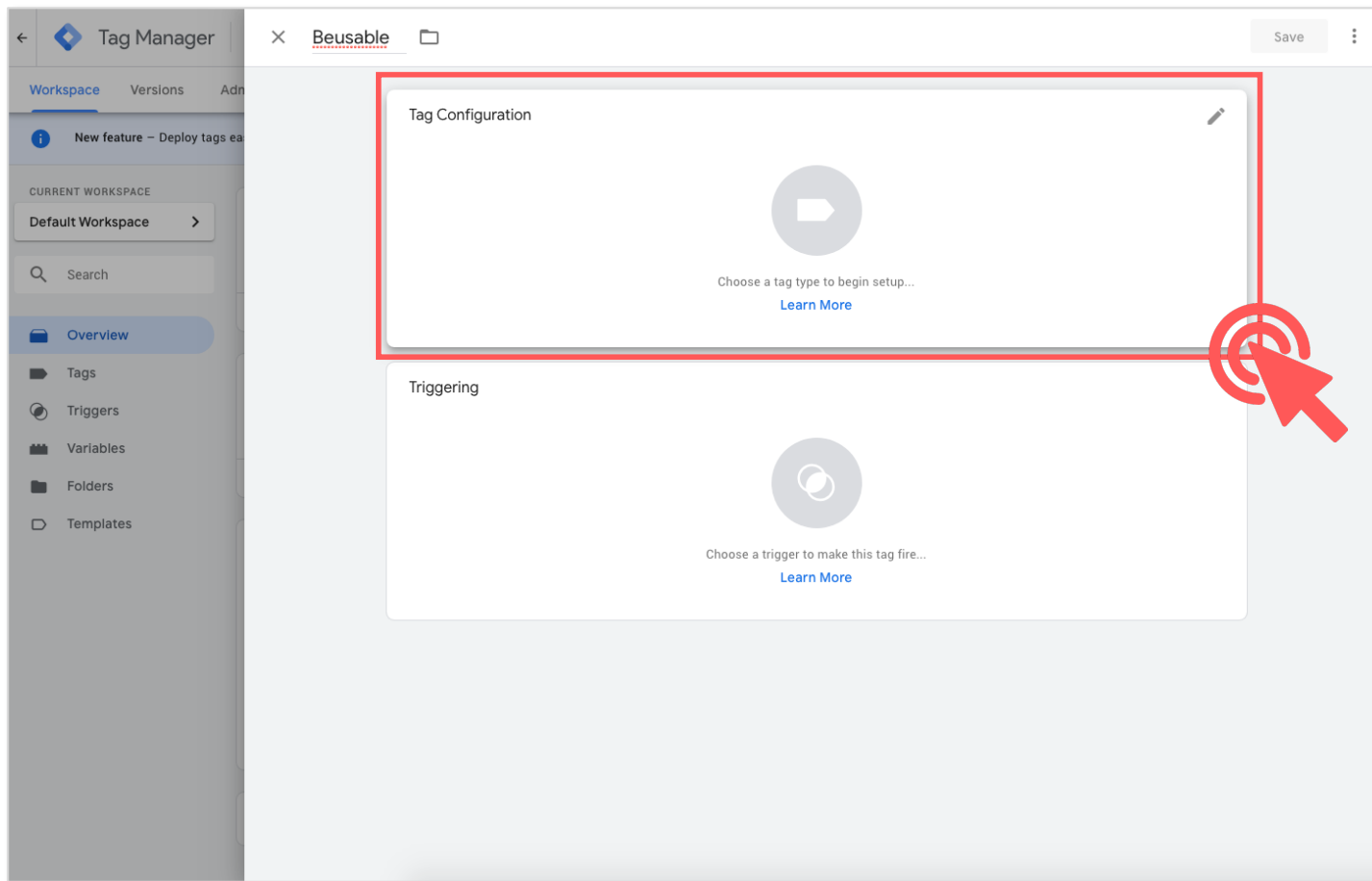
2. Installation with Google Tag Manager

Enter a <Tag Name>.



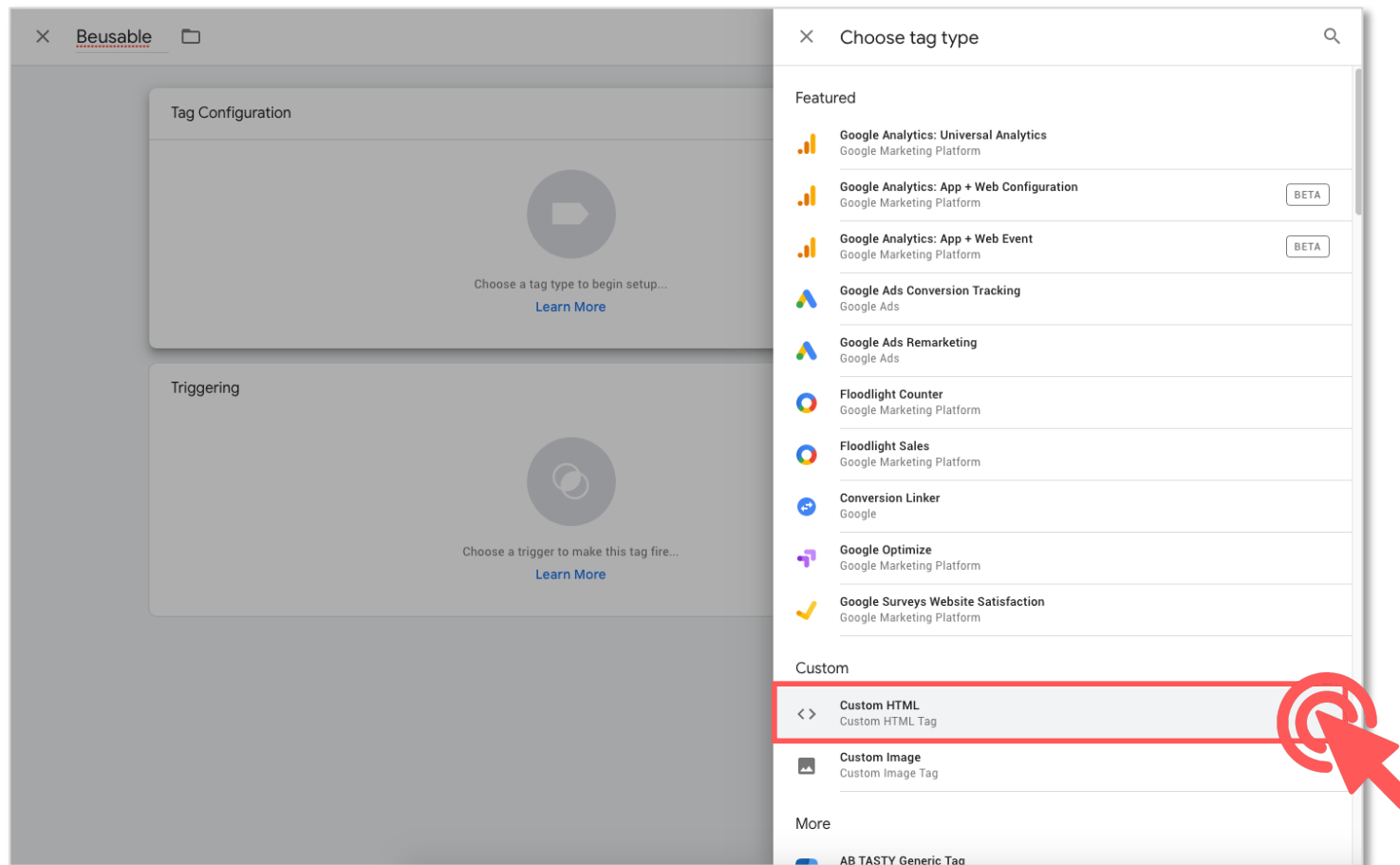
2. Installation with Google Tag Manager

Click on <Tag Configuration> box.



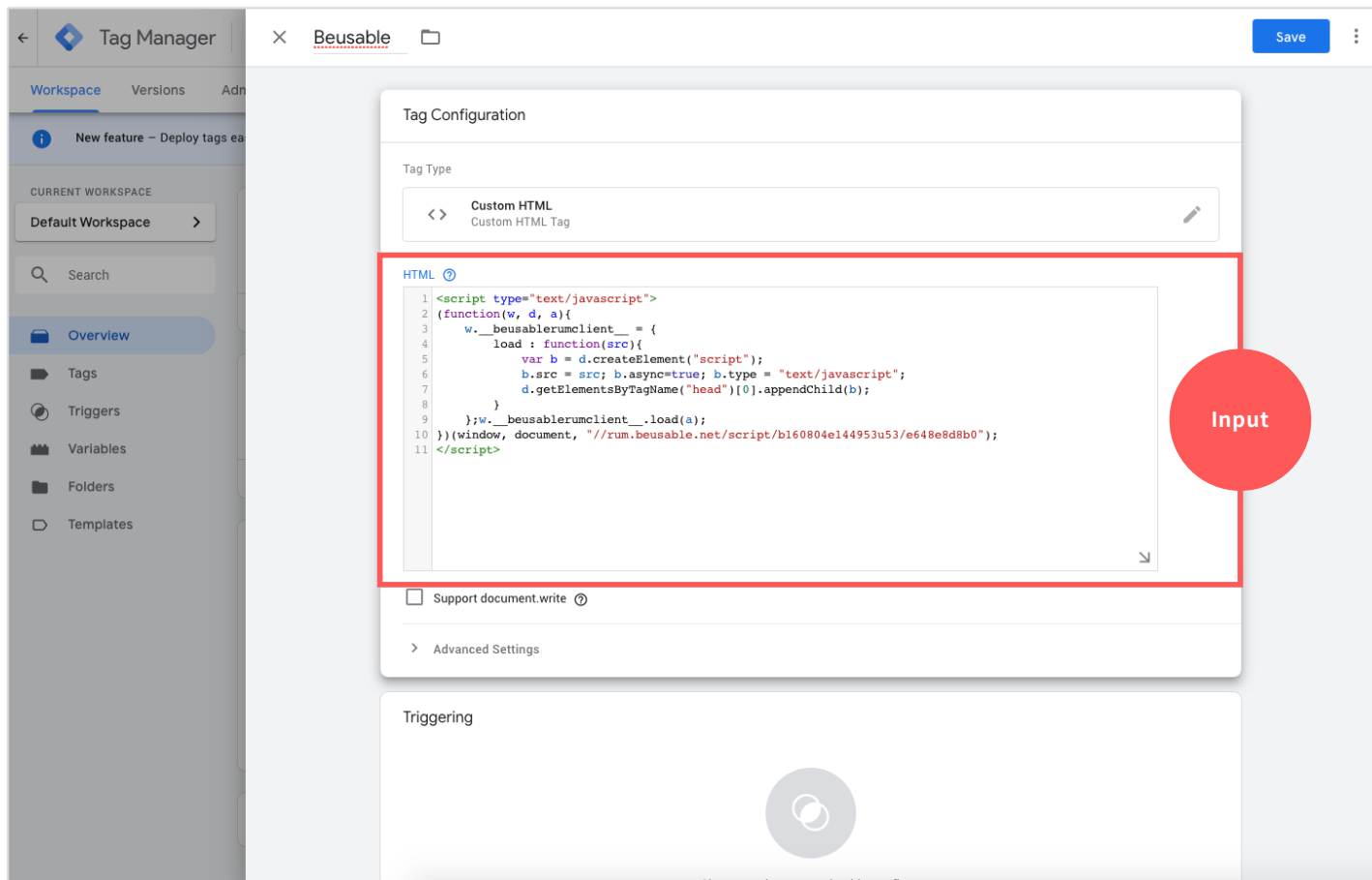
2. Installation with Google Tag Manager

Select <Custom HTML> in a list of tag types.



2. Installation with Google Tag Manager

Enter Beusable Tracking Code in the HTML text box.
※ Refer to page 5-6 of the 'Manual Installation (General)' for tracking code.



The screenshot displays the Google Tag Manager interface for a 'Beusable' container. The 'Tag Configuration' section is active, showing a 'Custom HTML' tag. The HTML text box is highlighted with a red border and contains the following code:

```
1 <script type="text/javascript">
2 (function(w, d, a){
3   w._beusablerumclient_ = {
4     load : function(src){
5       var b = d.createElement("script");
6       b.src = src; b.async=true; b.type = "text/javascript";
7       d.getElementsByTagName("head")[0].appendChild(b);
8     }
9   };w._beusablerumclient_.load(a);
10 })(window, document, "//rum.beusable.net/script/b160804e144953u53/e648e8d8b0");
11 </script>
```

A red circle with the word 'Input' is positioned to the right of the code box, indicating where the tracking code should be pasted. Below the code box, there are checkboxes for 'Support document.write' and 'Advanced Settings'.

2. Installation with Google Tag Manager

Click on <Triggering> box.

The screenshot displays the Google Tag Manager interface for configuring a tag. The left sidebar shows the navigation menu with options like Overview, Tags, Triggers, Variables, Folders, and Templates. The main content area is titled 'Tag Configuration' and shows the 'Tag Type' as 'Custom HTML' and the 'HTML' code for the tag. The 'Triggering' section is highlighted with a red box, and a red arrow points to a target icon in the bottom right corner.

Tag Configuration

Tag Type

<> Custom HTML
Custom HTML Tag

HTML

```
1 <script type="text/javascript">
2 (function(w, d, a){
3   w._beusablerumclient__ = {
4     load : function(src){
5       var b = d.createElement("script");
6       b.src = src; b.async=true; b.type = "text/javascript";
7       d.getElementsByTagName("head")[0].appendChild(b);
8     }
9   };w._beusablerumclient__.load(a);
10 })(window, document, "//rum.beusable.net/script/b160804e144953u53/e648e8d8b0");
11 </script>
```

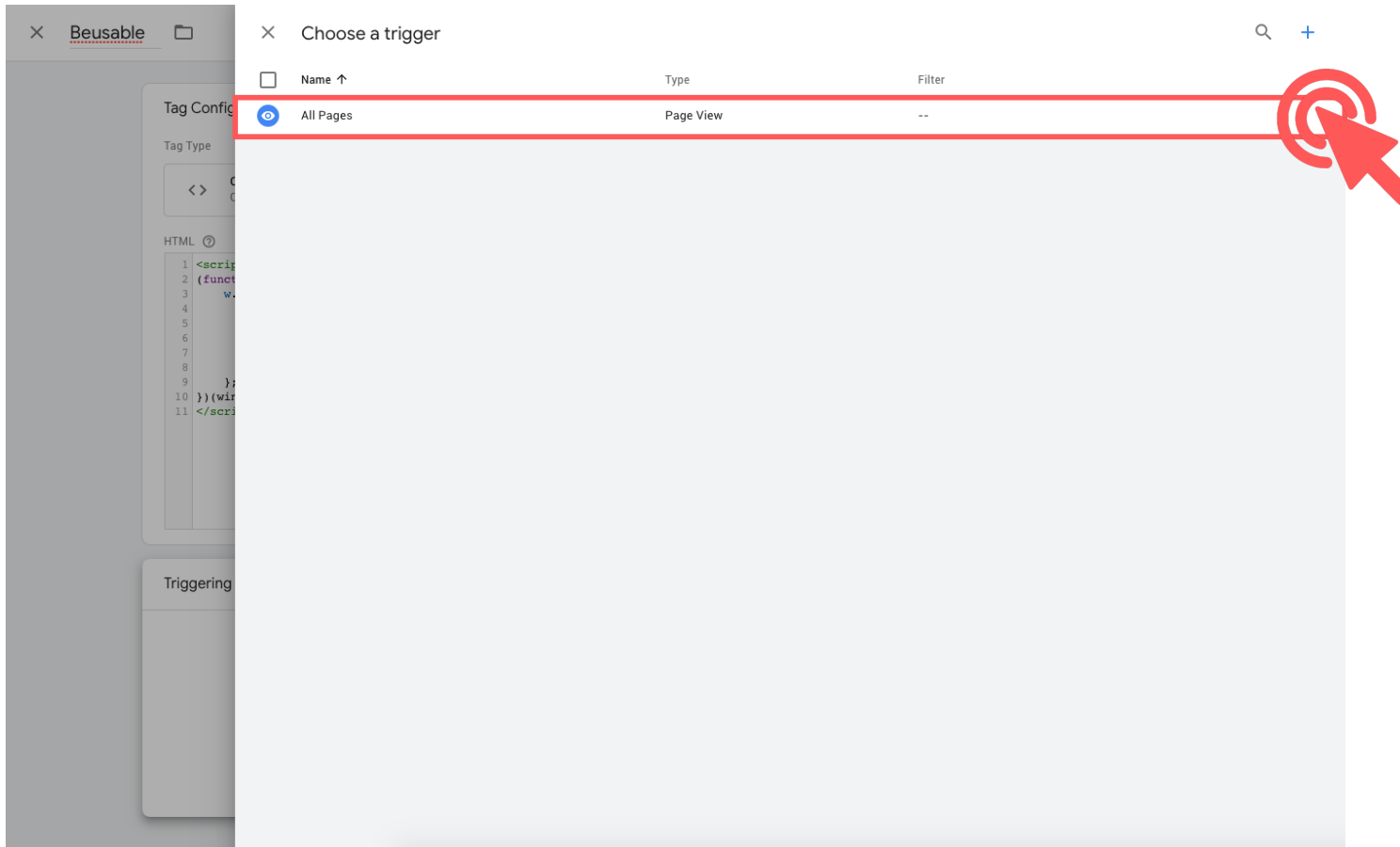
Triggering

Choose a trigger to make this tag fire...

[Learn More](#)

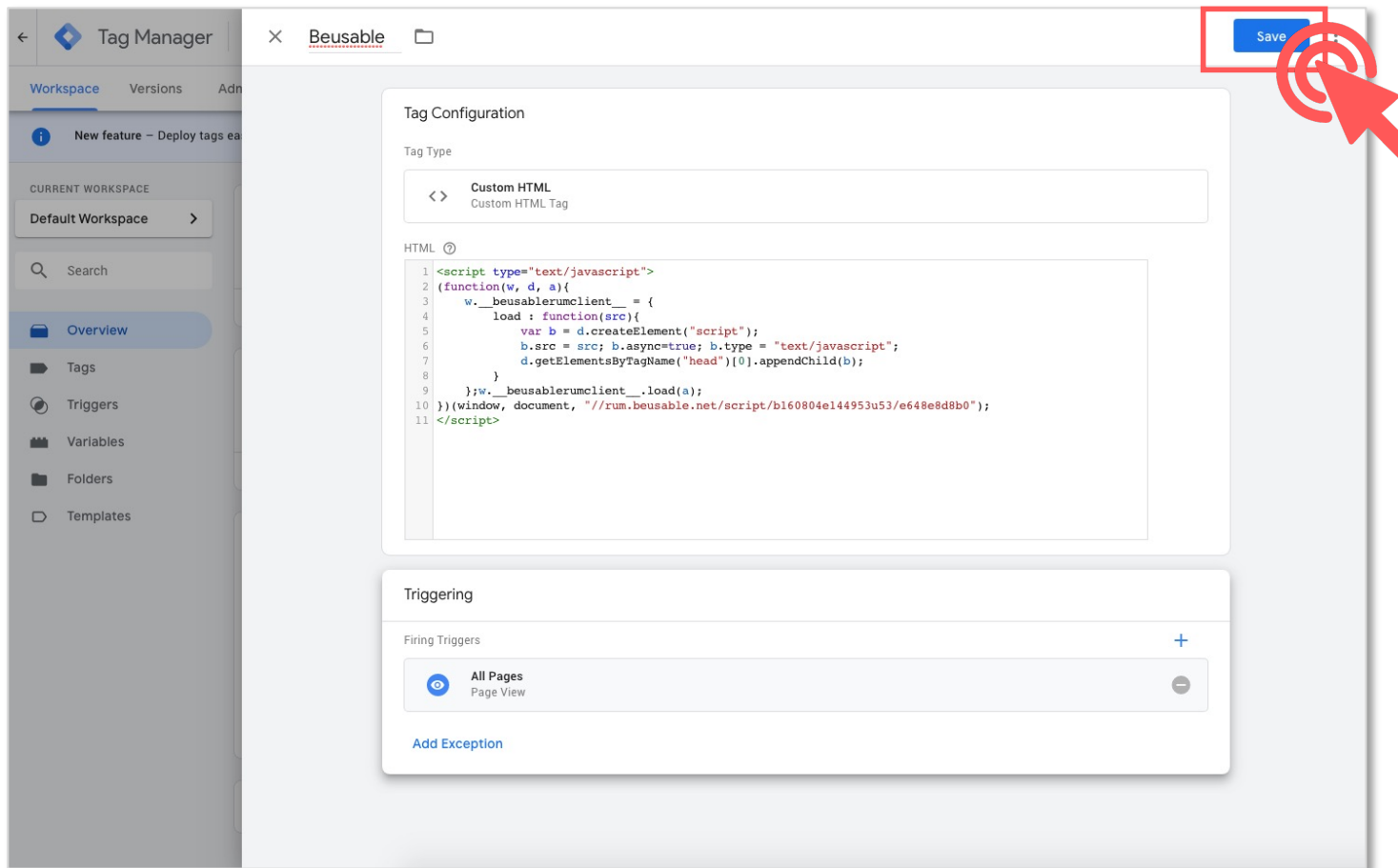
2. Installation with Google Tag Manager

Select a trigger(Name : All Pages / Type : Page view).



2. Installation with Google Tag Manager

Click <Save> button to save the settings.



The screenshot displays the Google Tag Manager interface for a tag configuration. The left sidebar shows the navigation menu with options like Overview, Tags, Triggers, Variables, Folders, and Templates. The main content area is divided into two sections: 'Tag Configuration' and 'Triggering'.

Tag Configuration:

- Tag Type:** Custom HTML (Custom HTML Tag)
- HTML:**

```
1 <script type="text/javascript">
2 (function(w, d, a){
3   w._beusablerumclient__ = {
4     load : function(src){
5       var b = d.createElement("script");
6       b.src = src; b.async=true; b.type = "text/javascript";
7       d.getElementsByTagName("head")[0].appendChild(b);
8     }
9   };w._beusablerumclient__.load(a);
10 })(window, document, "//rum.beusable.net/script/b160804e144953u53/e648e8d8b0");
11 </script>
```

Triggering:

- Firing Triggers:** All Pages (Page View)
- Add Exception:** (Link)

A red box highlights the 'Save' button in the top right corner of the configuration panel, with a red target icon and an arrow pointing to it.

2. Installation with Google Tag Manager

For the last, click <Publish> button to complete tracking code installation.

The screenshot displays the Google Tag Manager interface for the account 'Beusable Japan' on the domain 'www.beusable.co.jp'. The main workspace shows a 'New Tag' being added, with a 'Submit' button highlighted in a red box. A red arrow points from this 'Submit' button to the 'Submit Changes' dialog box. In the dialog box, the 'Publish' button is also highlighted in a red box, with a red arrow pointing to it. The dialog box contains a 'Submission Configuration' section with options for 'Publish and Create Version' and 'Create Version'. Below this, there are fields for 'Version Name' and 'Version Description'. The 'Publish to Environment' section shows the 'Live' environment selected. At the bottom, a 'Workspace Changes' table is visible.

Name	Type	Change	Last Edited	User
Beusable	Tag	Added	a few seconds ago	4grit.analytics@gmail.com

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Thank you

www.4grit.com | www.beusable.net |

Suite 1100, 136 Pangyoyeok-ro, Bundang-gu, Seongnam-si,
Gyeonggi-do, Republic of Korea

