

Dive into data and UX  
With Beusable

All-in-One  
Data Analytics Tool

# 뷰저블 애널리틱스 코드 설치 가이드

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**Beusable**

**Beusably**

뷰저블 애널리틱스는 2가지의 트래킹 코드 설치 방법을 제공합니다.  
사용자 환경 및 편의에 따라 코드 설치를 완료해주세요.

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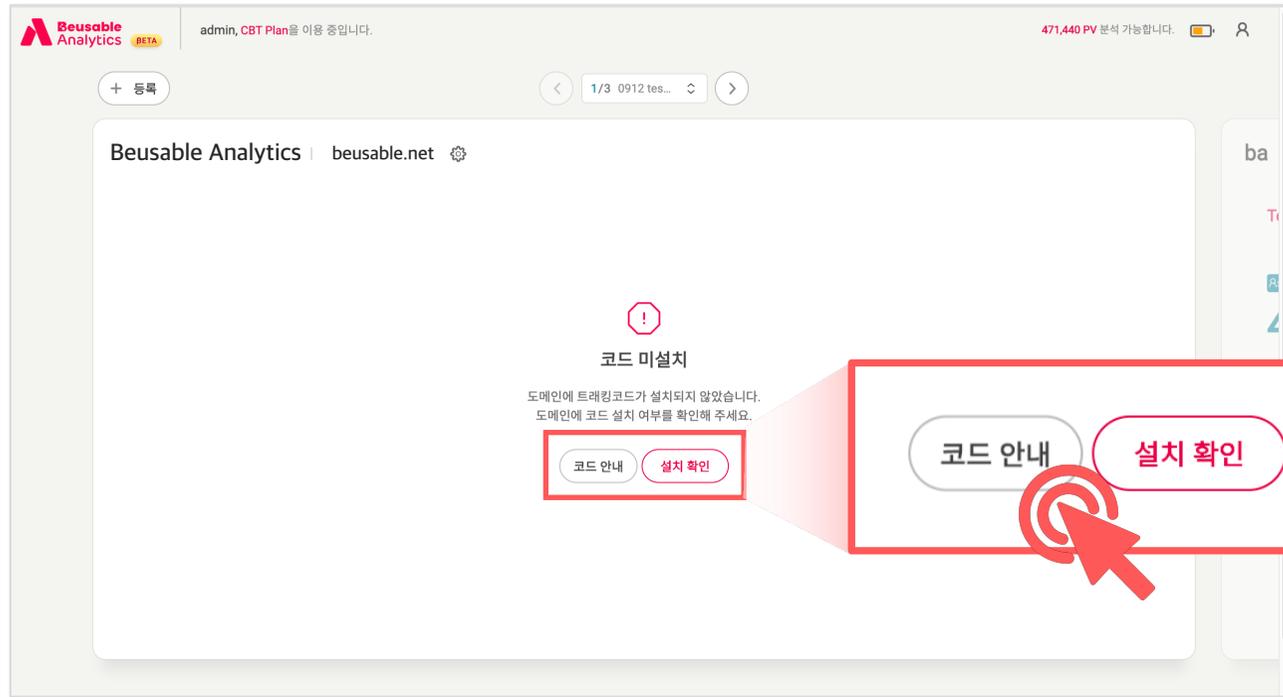
## 목차

1. 수동 설치 방법 (기본)
2. Google Tag Manager 활용 설치 방법

# 1. 수동 설치 방법 (기본)

## 1. 수동 설치 방법 (기본) > 트래킹 코드 확인

뷰저블 애널리틱스 대시보드 화면에서 <코드 안내> 버튼을 클릭해주세요.



# 1. 수동 설치 방법 (기본) > 트래킹 코드 복사

<복사> 버튼을 클릭하여 트래킹 코드를 복사해주세요.

The screenshot shows the Beusable Analytics dashboard interface. A modal dialog titled '코드 설치 안내' (Code Installation Guide) is open, displaying a JavaScript tracking code snippet. The code is as follows:

```

1 <script type="text/javascript">
2 (function(w, d, a){
3   w.__baclient__ = {
4     load : function(src){
5       var b = d.createElement("script");
6       b.src = src; b.async=true; b.type = "text/javascript";
7       d.getElementsByTagName("head")[0].appendChild(b);
8     }
9   };w.__baclient__.load(a);
10 })(window, document, '//ba.beusable.net/script/ba/83d0d86f75');
11 </script>

```

Below the code, the '복사' (Copy) button is highlighted with a red box, and a red mouse cursor is pointing at it.

## Tips

Q. 모든 페이지에 코드를 따로 설치해야 하나요?

예시로 여정을 추적하려는 서브도메인이 `www/auth` 뿐이고, 그외 서브도메인에서는 여정 추적을 원하지 않으신다면

`www/auth` 서브도메인을 갖는 모든 하위 페이지에만 발급된 코드를 설치하면 됩니다.

(`www, auth`의 공통 영역에 설치하도록 권장)

# 1. 수동 설치 방법 (기본) > 트래킹 코드 설치

복사한 트래킹 코드를 아래와 같이 해당 페이지의 </body> 태그 앞에 삽입해주세요!

```
<!--// [D] FOOTER -->
<script src="/js/slide_v2.js"></script>
</div>

<script>
  (function(w, d, a){
    w.__baclient__ = {
      load : function(src){
        var b = d.createElement("script");
        b.src = src; b.async=true; b.type = "text/javascript";
        d.getElementsByTagName("head")[0].appendChild(b);
      }
    };w.__baclient__.load(a);
  })(window, document, "//ba.beusable.net/script/ba/856b0b83b6");
</script>
</body>
</html>
```



### Tips

도메인 내 모든 페이지를 분석하고 싶은 경우, 도메인 공통영역에 트래킹 코드를 설치할 것을 권장합니다.

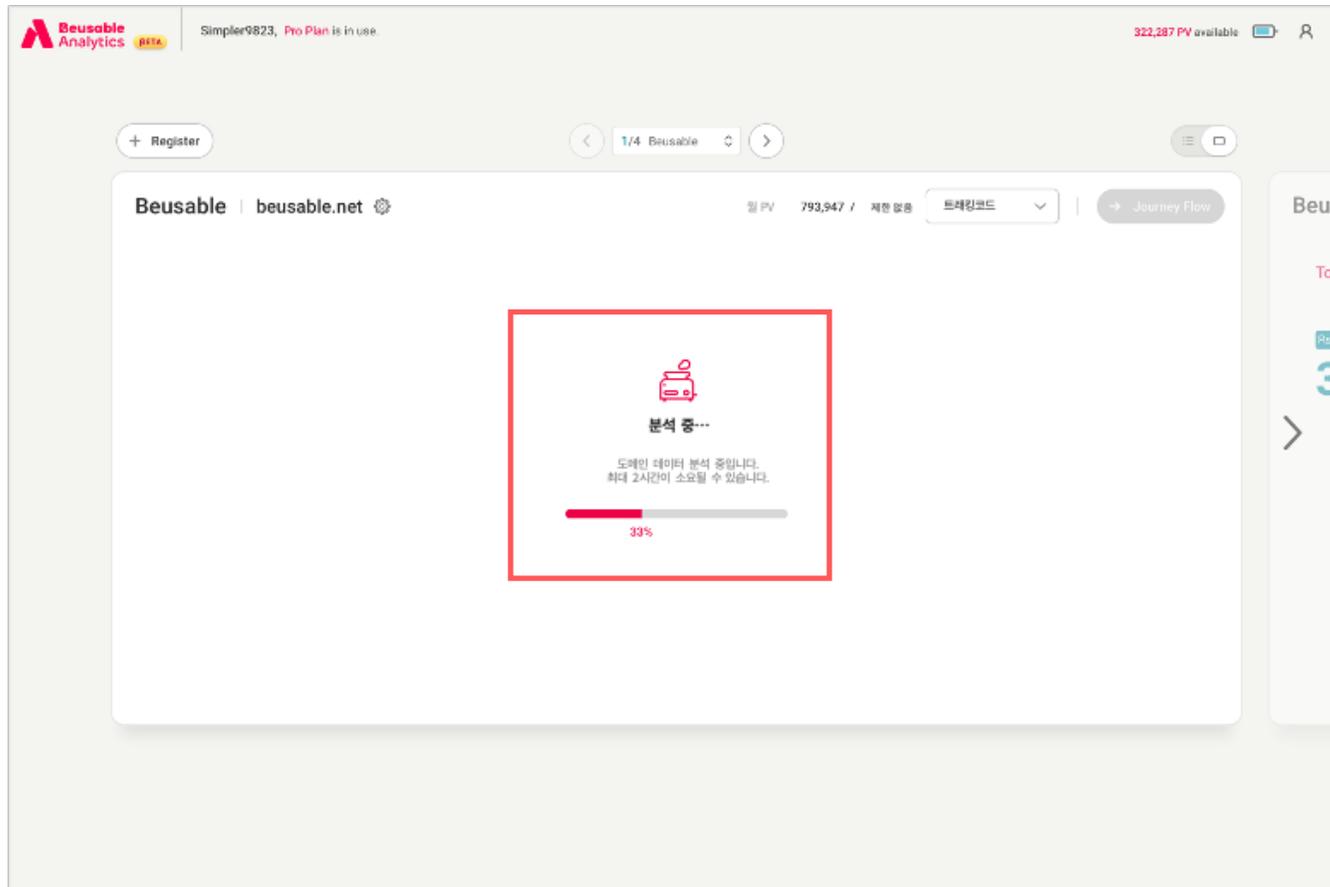
## 1. 수동 설치 방법 (기본) > 코드 설치 확인

<설치 확인> 버튼을 클릭하여 트래킹 코드 설치 여부를 확인해주세요.

The screenshot shows the Beusable Analytics dashboard. At the top, the logo 'Beusable Analytics BETA' is visible, along with the user 'admin, CBT Plan' and a plan status indicator. The main content area displays a warning message: '코드 미설치' (Code Not Installed) with a red exclamation mark icon. Below the message, it states: '도메인에 트래킹코드가 설치되지 않았습니다. 도메인에 코드 설치 여부를 확인해 주세요.' (Tracking code is not installed on the domain. Please check if the code is installed on the domain.) Two buttons are present: '코드 안내' (Code Guide) and '설치 확인' (Check Installation), with the latter highlighted by a red box. A red callout box points to the '설치 확인' button, containing a dialog box with the text: '트래킹 코드가 설치된 페이지의 URL을 입력해 주세요. 코드 설치 여부를 확인하실 수 있습니다.' (Please enter the URL of the page where the tracking code is installed. You can check if the code is installed.) The input field contains 'beusable.net' and a '확인' (Confirm) button is visible, which is also highlighted with a red target icon and a red arrow.

## 1. 수동 설치 방법 (기본) > 데이터 분석 실행 확인

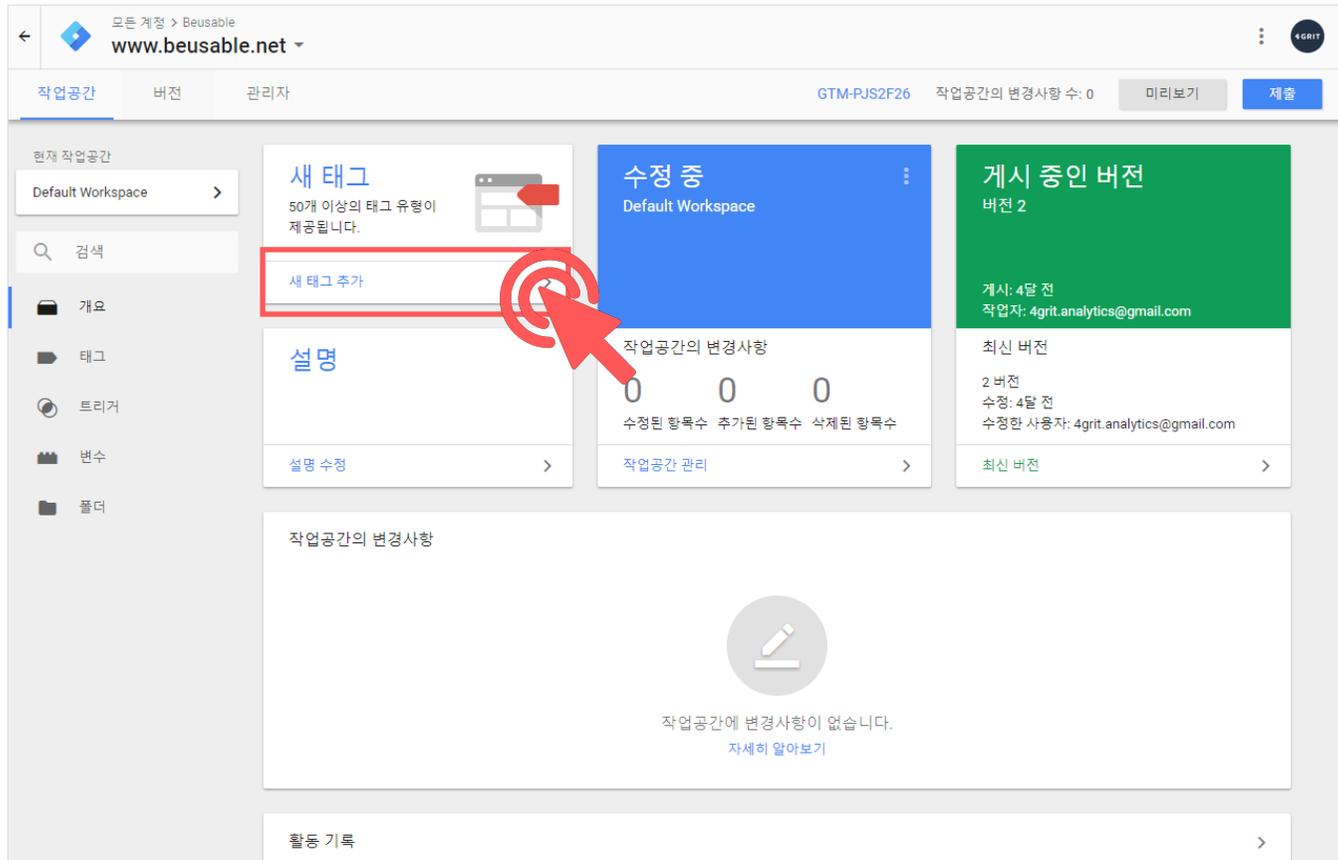
트래킹 코드 설치 확인이 되면 해당 도메인의 상태값은 '분석중'으로 변경됩니다.  
그리고 최대2시간 뒤 상태값이 '실행'으로 변경되고 <Journey Report> 버튼이 활성화됩니다.



## 2. Google Tag Manager 활용 설치 방법

## 2. Google Tag Manager 활용 설치 방법

Google Tag Manager 화면에서 <새 태그 추가> 버튼을 클릭해주세요.

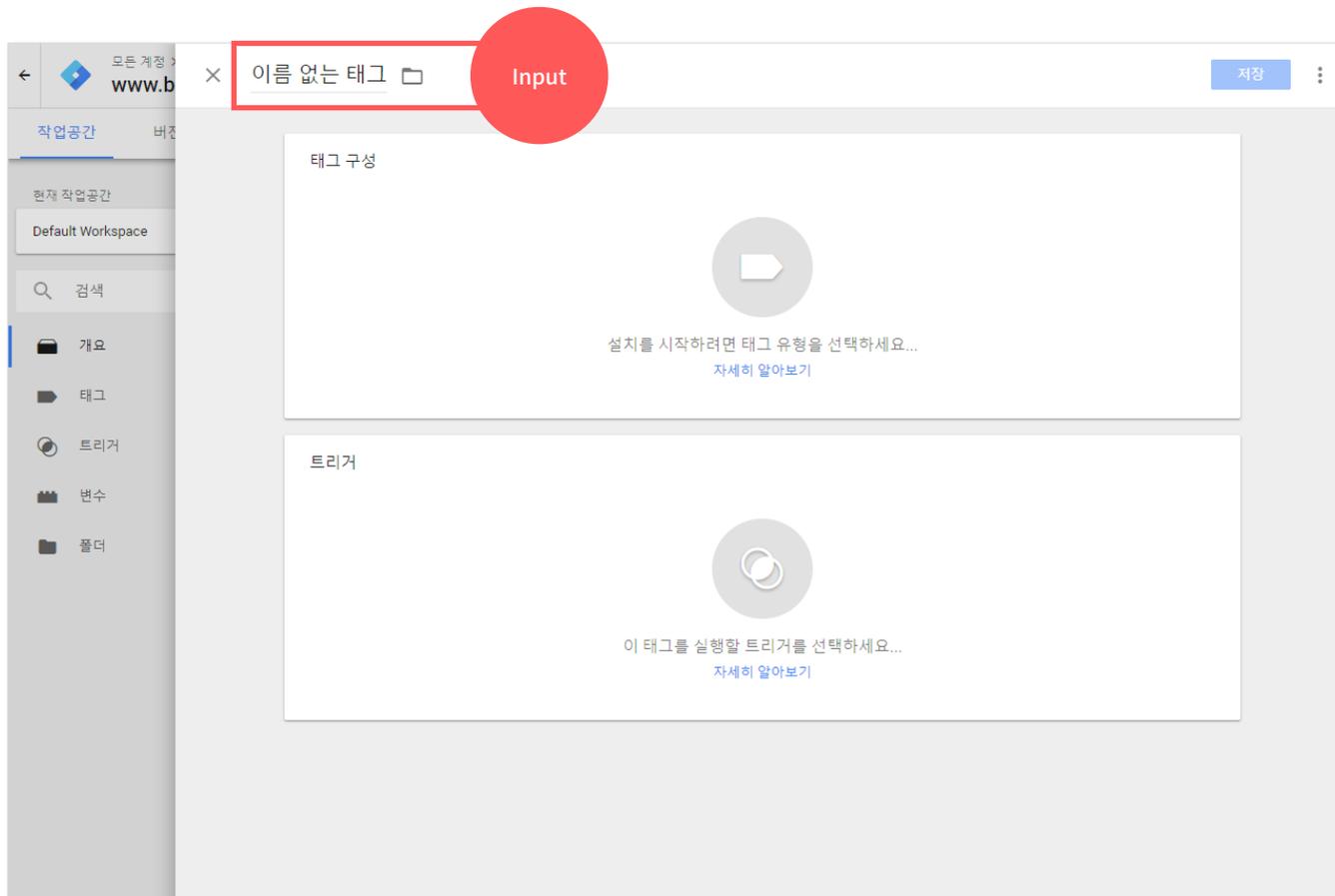


The screenshot displays the Google Tag Manager interface for a workspace named 'www.beusable.net'. The interface is divided into several sections:

- Header:** Shows the workspace name, a search bar, and navigation tabs for '작업공간' (Workspace), '버전' (Version), and '관리자' (Admin). It also displays 'GTM-PJS2F26' and '작업공간의 변경사항 수: 0' (Number of changes in workspace).
- Left Sidebar:** Contains navigation options: '현재 작업공간' (Current workspace), 'Default Workspace', '검색' (Search), '개요' (Overview), '태그' (Tags), '트리거' (Triggers), '변수' (Variables), and '폴더' (Folders).
- Main Content Area:**
  - 새 태그 (New Tag):** A blue card with the text '50개 이상의 태그 유형이 제공됩니다.' (Over 50 tag types are provided). The '새 태그 추가' (Add New Tag) button is highlighted with a red circle and a red arrow.
  - 수정 중 (In Progress):** A blue card showing '작업공간의 변경사항' (Workspace changes) with three zero counts for '수정된 항목수' (Number of items modified), '추가된 항목수' (Number of items added), and '삭제된 항목수' (Number of items deleted).
  - 게시 중인 버전 (Published Version):** A green card showing '버전 2' (Version 2) published 4 months ago by '4grit.analytics@gmail.com'.
- Bottom Section:** A large white card with a pencil icon and the text '작업공간에 변경사항이 없습니다.' (No changes in workspace) and a link '자세히 알아보기' (Learn more).

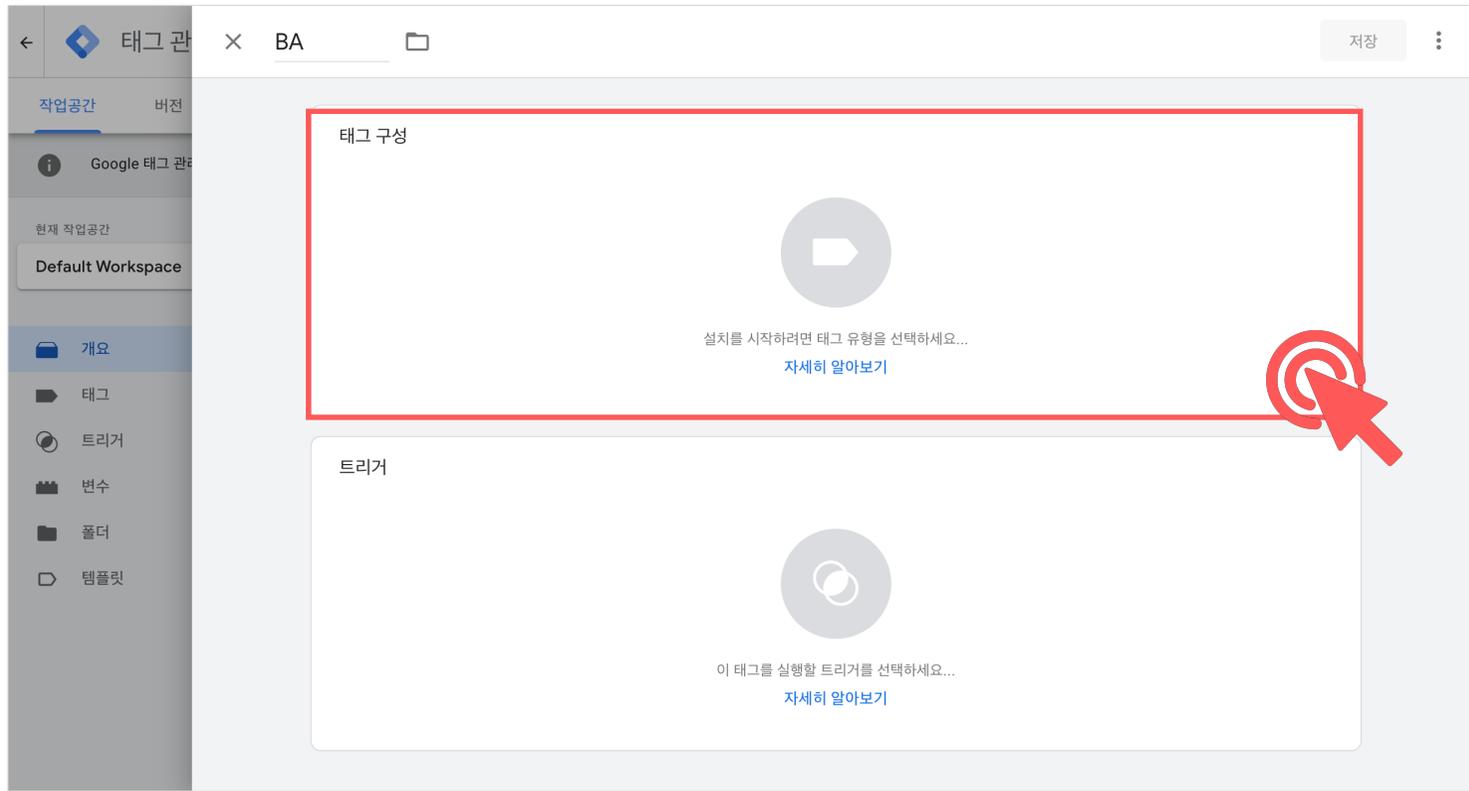
## 2. Google Tag Manager 활용 설치 방법

새로 추가할 태그의 <태그명>을 입력해주세요.



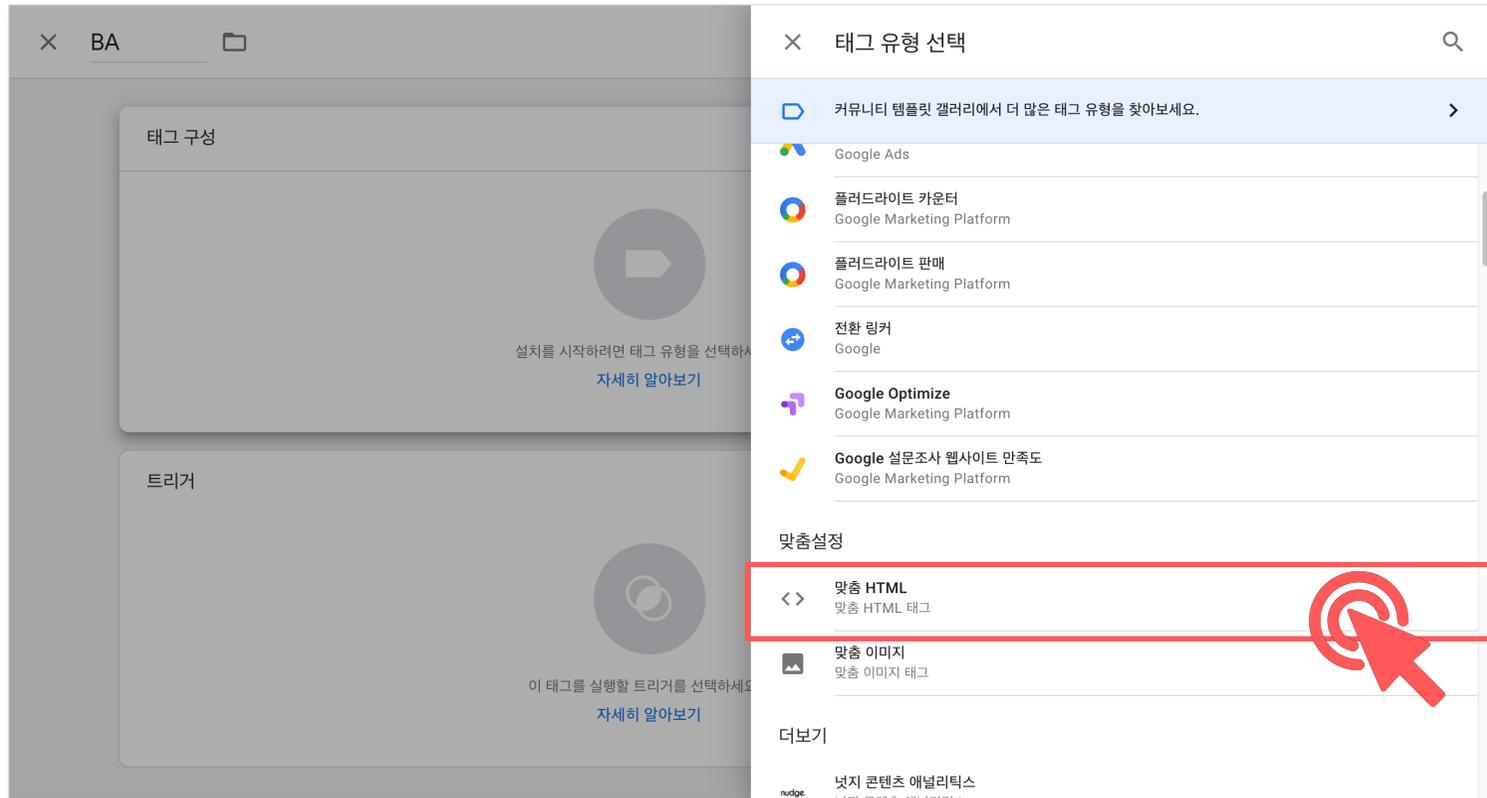
## 2. Google Tag Manager 활용 설치 방법

다음으로 <태그 구성> 박스를 클릭해주세요.



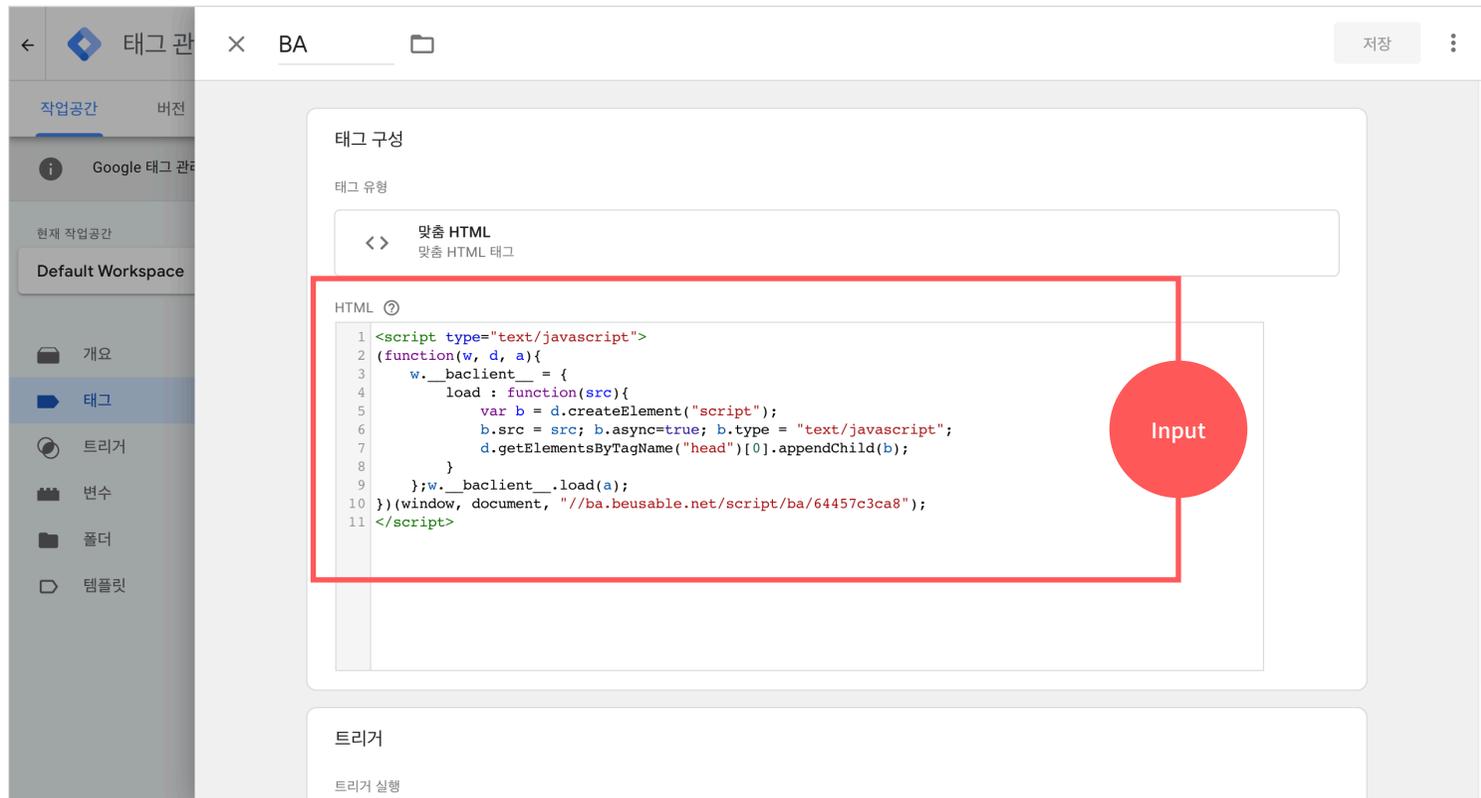
## 2. Google Tag Manager 활용 설치 방법

태그 유형 선택에서 <맞춤 HTML> 태그 유형을 클릭해주세요.



## 2. Google Tag Manager 활용 설치 방법

HTML 텍스트 박스에 뷰저블 애널리틱스에서 발급받은 트래킹 코드를 삽입해주세요.  
※ 트래킹 코드 발급은 수동 설치 방법(기본)의 5~6 페이지를 참고해주세요.



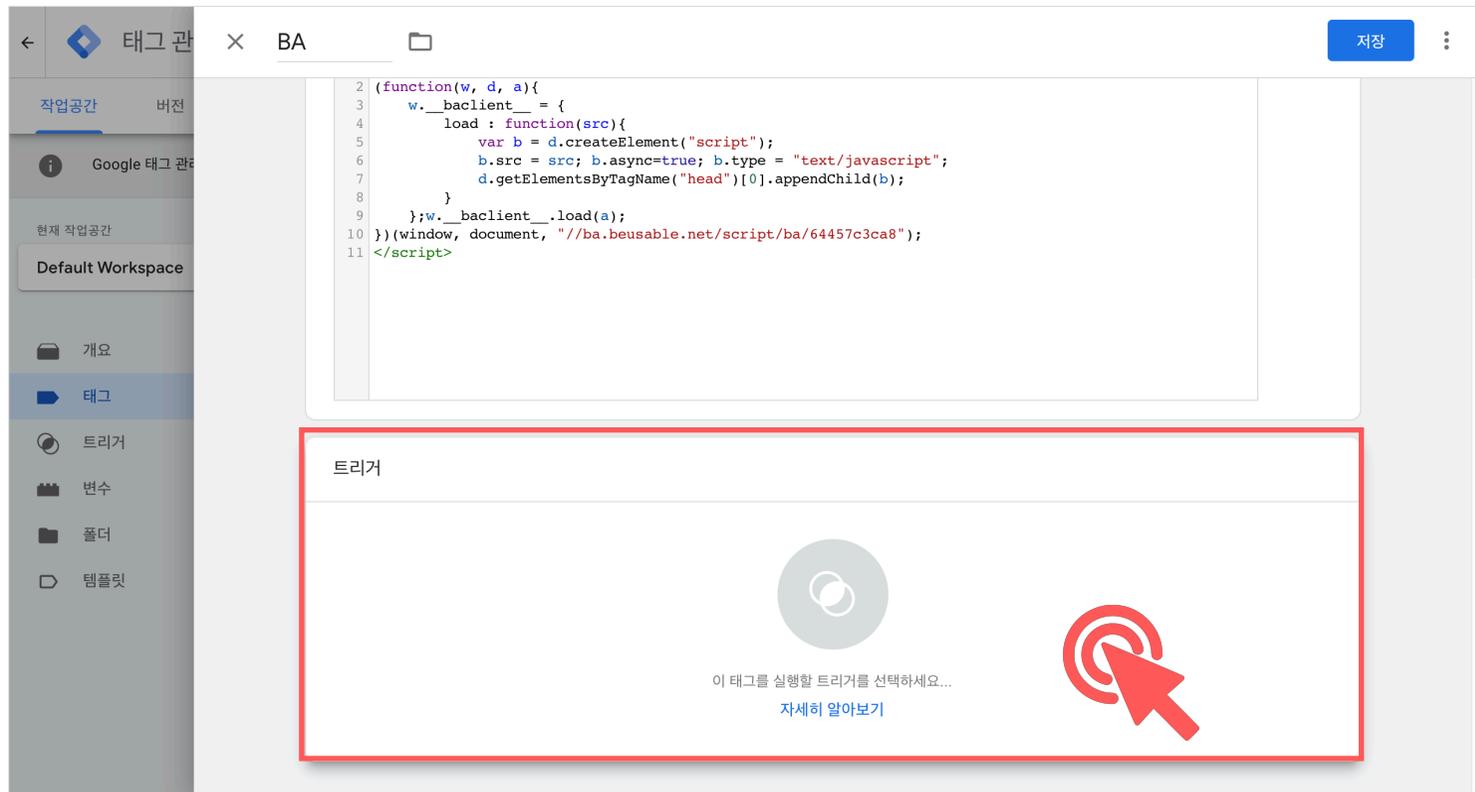
The screenshot shows the Google Tag Manager interface for configuring a new tag. The tag type is set to '맞춤 HTML' (Custom HTML). The HTML field is highlighted with a red box, and a red circle labeled 'Input' points to it. The code in the HTML field is as follows:

```
1 <script type="text/javascript">
2 (function(w, d, a){
3   w.__baclient__ = {
4     load : function(src){
5       var b = d.createElement("script");
6       b.src = src; b.async=true; b.type = "text/javascript";
7       d.getElementsByTagName("head")[0].appendChild(b);
8     }
9   };w.__baclient__.load(a);
10 })(window, document, "//ba.beusable.net/script/ba/64457c3ca8");
11 </script>
```

The interface also shows a sidebar with navigation options like '개요' (Overview), '태그' (Tags), '트리거' (Triggers), '변수' (Variables), '폴더' (Folders), and '템플릿' (Templates). The top navigation bar includes '태그 관리' (Tag Manager), 'BA', and '저장' (Save).

## 2. Google Tag Manager 활용 설치 방법

다음은 트리거 박스를 클릭해주세요.



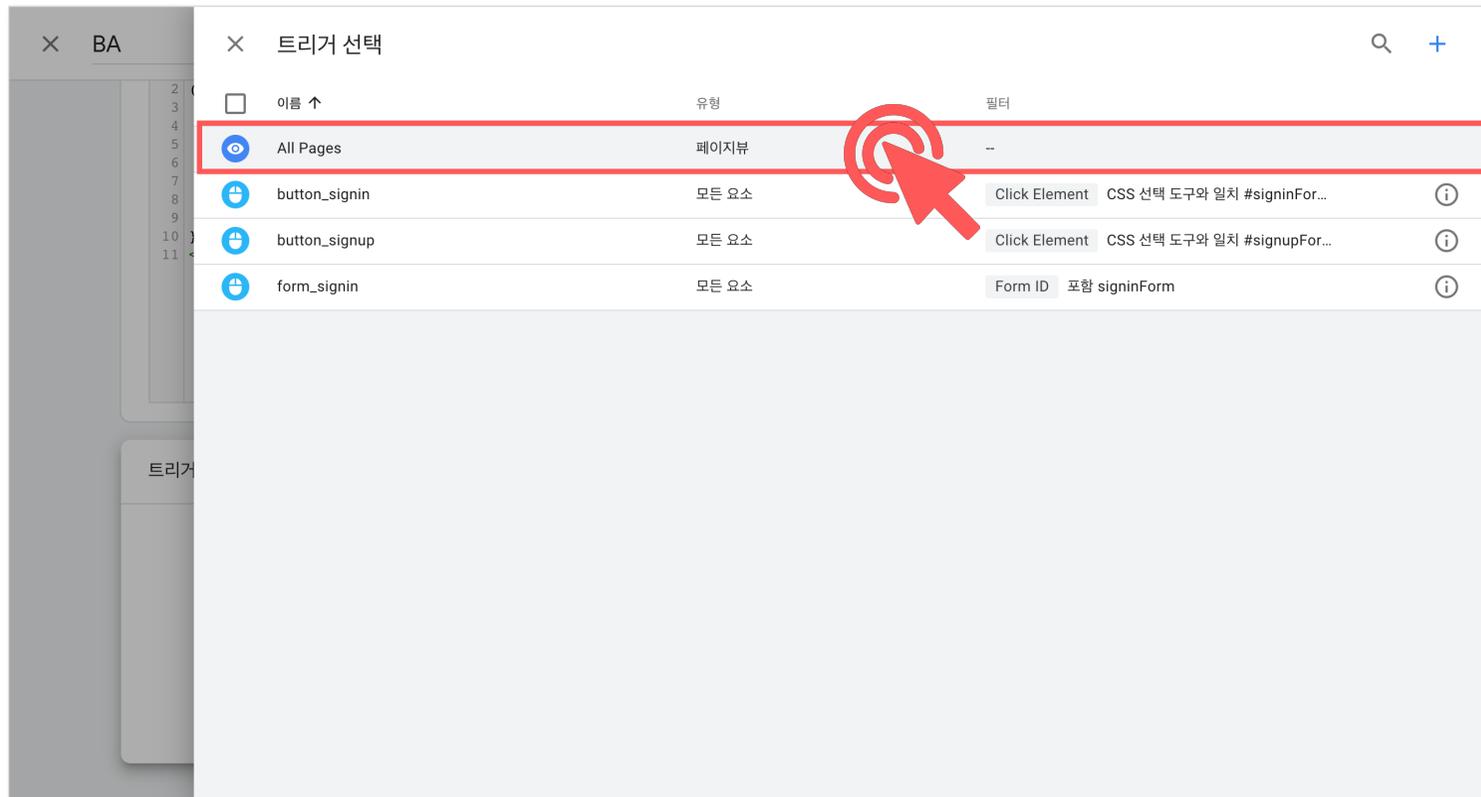
The screenshot displays the Google Tag Manager interface. The top navigation bar includes a back arrow, the '태그 관리' (Tag Manager) logo, a tab for 'BA', and a '저장' (Save) button. The left sidebar shows the '작업공간' (Workspace) section with '버전' (Version) and '현재 작업공간' (Current Workspace) options, and a 'Default Workspace' label. Below this, the '태그' (Tags) menu is highlighted, with other options like '트리거' (Triggers), '변수' (Variables), '폴더' (Folders), and '템플릿' (Templates). The main content area is divided into two sections. The top section contains a code editor with the following JavaScript code:

```
2 (function(w, d, a){
3   w.__baclient__ = {
4     load : function(src){
5       var b = d.createElement("script");
6       b.src = src; b.async=true; b.type = "text/javascript";
7       d.getElementsByTagName("head")[0].appendChild(b);
8     }
9   };w.__baclient__.load(a);
10 })(window, document, "//ba.beusable.net/script/ba/64457c3ca8");
11 </script>
```

The bottom section, titled '트리거' (Triggers), is highlighted with a red border. It features a large grey circle with a white circle inside, representing a trigger selection. Below this, the text reads '이 태그를 실행할 트리거를 선택하세요...' (Select a trigger to run this tag...). A red mouse cursor icon is pointing at the trigger selection area. A blue link labeled '자세히 알아보기' (Learn more) is positioned below the text.

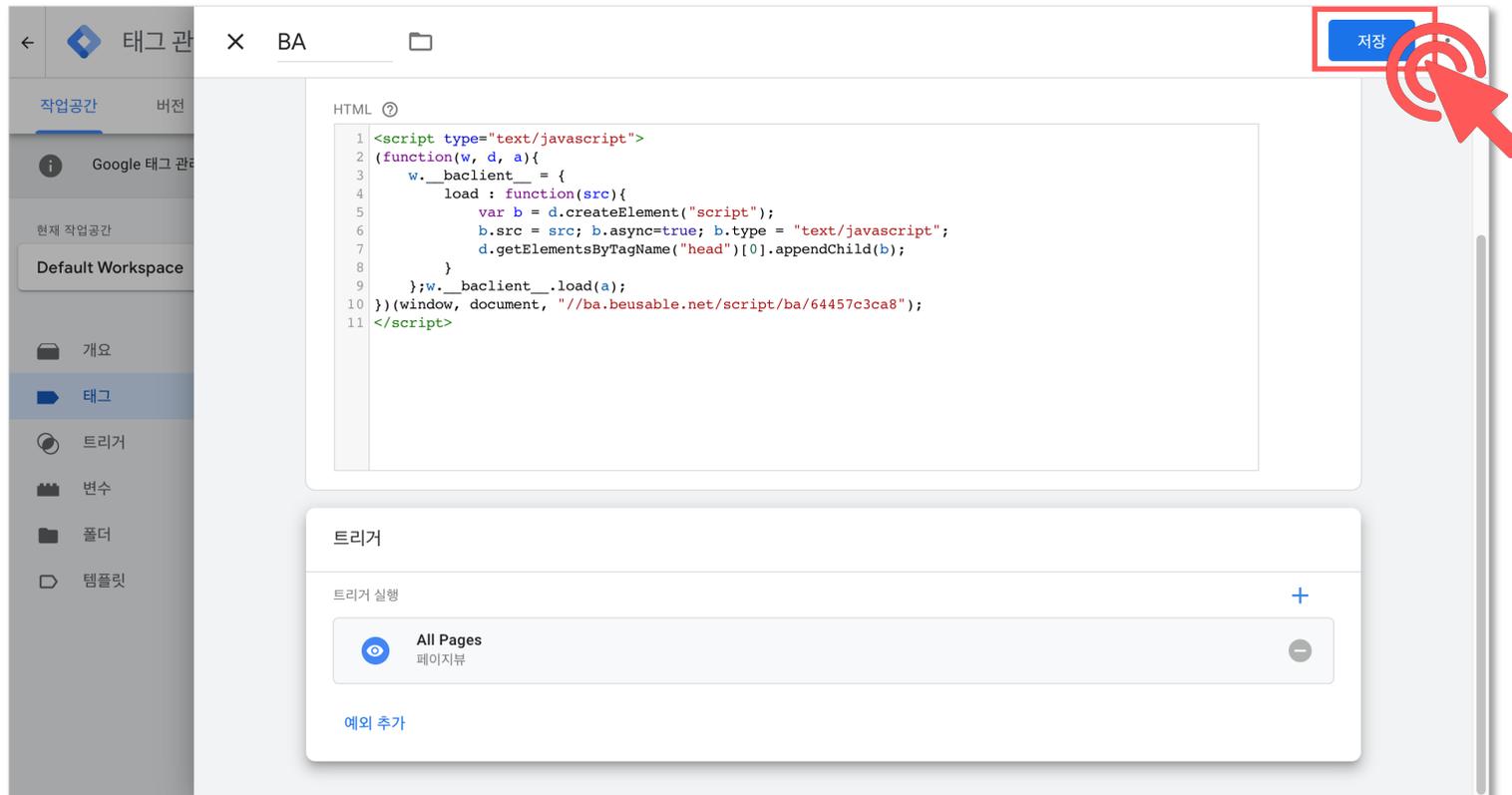
## 2. Google Tag Manager 활용 설치 방법

트리거(이름 : All Pages / 유형 : 페이지뷰)를 클릭해 주세요.



## 2. Google Tag Manager 활용 설치 방법

<저장> 버튼을 클릭해주세요.



The screenshot displays the Google Tag Manager interface. The top navigation bar shows the '태그 관리자' (Tag Manager) logo and the current workspace name 'BA'. The left sidebar contains navigation options: '작업공간' (Workspace), '버전' (Version), '현재 작업공간' (Current Workspace), 'Default Workspace', '개요' (Overview), '태그' (Tags), '트리거' (Triggers), '변수' (Variables), '폴더' (Folders), and '템플릿' (Templates). The main content area is divided into two sections. The top section, titled 'HTML', contains a code editor with the following JavaScript code:

```
HTML
1 <script type="text/javascript">
2 (function(w, d, a){
3   w._baclient__ = {
4     load : function(src){
5       var b = d.createElement("script");
6       b.src = src; b.async=true; b.type = "text/javascript";
7       d.getElementsByTagName("head")[0].appendChild(b);
8     }
9   };w._baclient__.load(a);
10 })(window, document, "//ba.beusable.net/script/ba/64457c3ca8");
11 </script>
```

The bottom section, titled '트리거' (Triggers), shows a list of triggers. The first trigger is 'All Pages' with the sub-label '페이지뷰' (Pageview). A red box highlights the '저장' (Save) button in the top right corner of the interface, and a red target icon with an arrow points to it.

## 2. Google Tag Manager 활용 설치 방법

마지막으로 <게시> 버튼을 클릭하면 Google Tag Manager를 활용한 뷰저블 애널리틱스 트래킹 코드 설치가 완료됩니다.

The screenshot displays the Google Tag Manager interface for a workspace named 'GTM-PDX7N8B'. The 'Publish' button is highlighted with a red circle and a red arrow. A modal dialog box titled '변경사항 제출' (Publish Changes) is open, showing the '제출 구성' (Publish Settings) section. The '버전 게시 및 만들기' (Publish and Create Version) option is selected. The '버전 이름' (Version Name) field is empty, and the '버전 설명' (Version Description) field contains the text '변경사항의 자세한 설명 추가' (Add detailed description of the changes). The '환경에 게시' (Publish to Environment) section shows 'Live' selected. The '게시' (Publish) button in the top right corner of the dialog is also highlighted with a red circle and a red arrow.

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# Thank you

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